

CSP Polling

For Immediate Release

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Date: June 12, 2017

Perriello Leads Northam Going Into Election Day

Upstart Tom Perriello leads Lieutenant Governor Ralph Northam by 5 points, 46-41.

Virginia, United States – June 12th, 2017 – CSP Polling’s newest poll shows Perriello entering the Virginia Gubernatorial Democratic Primary with a small lead in primary voters, 46-41, over Ralph Northam.

Perriello has opened a 6-point lead with men, 49-43, that allows him to hold an overall 5-point lead over Northam. Perriello’s narrower 1-point lead with women, 40-39, makes his 46-41 lead more tenuous as a full 21% of all female respondents were uncertain who they would cast a vote for on June 13th. This leaves the race in flux as women make up a larger share of the likely Democratic electorate than they do in either a full statewide electorate or a Republican electorate.

Northam holds a lead in only one age group, 65+ voters, but commands a large margin: 19-points, 57-38. Although Perriello has a similar margin with young 18-24 voters, 52-37, older voters make up a larger share of the statewide electorate and even moreso a primary electorate. If Perriello can turn out large numbers of young voters while holding Northam at the margins, the race would be his.

Perriello leads Northam among Black voters (56-40) and White voters (44-42), but ties with Hispanics (40-40) and falls behind with Asian voters (43-45).

CSP Polling conducted a separate opinion poll on a generic ballot for the Virginia Gubernatorial Election on November 7th, 2017. 985 likely voters, when presented with a generic Republican or Democratic candidate for governor, selected the Democrat by a 4-point margin (44-40), with 16% undecided.

	Tom Perriello	Ralph Northam	Undecided
Men	49	43	8
Women	40	39	21
18-24	52	37	11
25-34	44	37	19
35-44	49	42	10
45-54	44	40	16
55-64	47	40	13
65+	38	57	5
White	44	42	13
Black	56	40	4
Hispanic	40	40	21
Asian	43	45	11

Table 1: Results per subgroup.

Polling Methodology

CSP Polling conducted this poll online with residents that live in the state of Virginia from June 8-11. The poll targeted 1,692 citizens and excluded responses from respondents that did not intend to cast a vote in the Virginia Democratic Gubernatorial Primary on June 13th, 2017. After screening, the poll was composed of 516 likely voters. Respondents were asked to supply their gender, age, race, and choice for the primary on June 13th, 2017. Results are reported after post-stratification using gender, age, and race. This poll has a MoE of ±3.7%.

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